

News Release

***Pop-up outdoor installations will bring art into neighborhoods across the
Philadelphia region***

Knight Foundation funds national effort to share Museum masterpieces with communities

Imagine encountering Vincent van Gogh's *Sunflowers* along a bike path, or Claude Monet's *The Japanese Footbridge and the Water Lily Pool, Giverny* in the middle of a park. Philadelphia-area residents will be able to participate in this experience beginning May 1 when the Philadelphia Museum of Art, with the support of the John S. and James L. Knight Foundation, launches *Inside Out*, an initiative that brings high-quality reproductions of art into communities throughout the city and region. From East Passyunk in South Philadelphia to Haddonfield, New Jersey, and Media, Pennsylvania, neighborhoods will host up to twelve masterpieces. These works have been selected from the Museum's vast collection of American, European, Latin American, and South Asian art. Residents can discover and enjoy them in their hometowns daily.

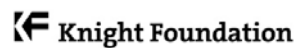
This project will unfold in two phases—the summer installation begins in May in the Philadelphia neighborhoods of East Passyunk and Chestnut Hill and Mt. Airy; in Haddonfield, New Jersey; Media, Pennsylvania; and Newtown, Pennsylvania. *Inside Out* will continue with an installation this fall beginning in late August in Fishtown and Kensington in Philadelphia; and in the Pennsylvania communities of Ambler, Wayne, and West Chester. A free admission zip code weekend is being offered to residents living in Chestnut Hill (19118), East Passyunk (19145, 19146, 19147, 19148), Mt. Airy (19119), Haddonfield (08033), Media (19063), and Newtown (18940) from July 17 through 19. Communities participating in the second phase will also receive free admission at a designated time during that installation.

Some of the works of art featured in this project will be mounted on walls while others will be placed on free-standing posts. Each will be displayed in a frame representative of the time period in which it was created. Among the paintings that have been selected are Mary Cassatt's *Mother and Child* and Henry

Ossawa Tanner's *The Annunciation*. Other popular favorites include Paul Cézanne's *Mont Sainte-Victoire*, Diego Rivera's *Sugar Cane*, and Philadelphia-based artist Moe Brooker's *Present Futures*. Each work of art will be accompanied by a label with commentary by members of the Museum's staff explaining what they most admire about the works.

Timothy Rub, the Museum's George D. Widener Director and Chief Executive Officer, said: "We are delighted to share our collection in this way. Not only do these beautifully framed reproductions faithfully represent important works in the collection, they will offer chance encounters and bring delight to each community."

Dennis Scholl, Vice President of Arts for Knight Foundation said: "It's one thing to experience a world-class collection in a museum, and entirely another one to come across it in your neighborhood. That element of surprise can be the spark that gets the Philadelphia area talking about and engaging with one of the city's treasures."



Participating Communities from May 15–August 9, 2015

Chestnut Hill & Mt. Airy; East Passyunk; Media, PA; Newtown, PA; and Haddonfield, NJ

Participating Communities from August 21–November 15, 2015

Fishtown & Kensington; Ambler, PA; Wayne, PA; and West Chester, PA

Free Zip Code Days

From July 17 through 19, 2015, the Museum will offer free admission to residents living in Chestnut Hill (19118), East Passyunk (19145, 19146, 19147, 19148), Mt. Airy (19119), Haddonfield (08033), Media, (19063), and Newtown (18940). Communities participating in the fall will also receive free admission at a designated time during that installation.

Spring 2015 Installation Schedule

Please note the installation schedule is subject to change.

Media (Delaware County, PA)

Friday, May 1, 9:00 a.m.

Delaware County Government Center
201 W. Front St., Media, PA 19063

Haddonfield (Camden County, NJ)

Monday, May 4, 9:00 a.m.

Haddonfield Police Department
242 Kings Hwy E., Haddonfield, NJ 08330

Newtown (Bucks County, PA)

Wednesday, May 6, 9:00 a.m.

Newtown Borough Council Chamber
23 N. State St., Newtown, PA 18940

East Passyunk (South Philadelphia)

Sunday, May 10, 9:00 a.m.

TruMark Federal Credit Union
1931 S. Broad St., Philadelphia, PA 19148

Chestnut Hill (Northwest Philadelphia)

Wednesday, May 13, 9:00 a.m.

The Philadelphia Print Shop
8441 Germantown Ave., Philadelphia, PA 19118

Social Media:

#ArtInsideOut

Facebook: philamuseum; Twitter: philamuseum; Tumblr: philamuseum; YouTube: PhilaArtMuseum;

Instagram: @philamuseum

Sponsorship:

Inside Out is generously supported by the John S. and James L. Knight Foundation.

Special thanks to H&G Sign Co. and Krain Outdoor Advertising for providing assistance with artwork reproductions, offering access throughout Philadelphia.

Note to Editors

About *Inside Out*

Inside Out was conceived by the Detroit Institute of the Arts as a way to engage the community in its collection, and has been in hundreds of locations over the past five years and engaged thousands of residents. Knight Foundation, which believes that weaving the arts into the fabric of communities inspires the people who live there, is helping to continue the success of the project by funding the program in several cities around the country, including Akron, Ohio, and others to be announced in 2016. Philadelphia is the third city to present this innovative program, thanks to Knight Foundation's support. To participate in *Inside Out*, download the application by visiting philamuseum.org/insideout.

About the John S. and James L. Knight Foundation

Knight Foundation supports transformational ideas that promote quality journalism, advance media innovation, engage communities, and foster the arts. Knight believes that democracy thrives when people and communities are informed and engaged. Within its national arts program, Knight believes that the arts are a catalyst for public dialogue and that shared cultural experiences contribute to a sense of place and communal identity. They seek innovative ways to reach, engage, and increase audiences for the arts through key initiatives such as Random Acts of Culture and the Knight Arts Challenge, which have brought art into people's everyday lives and continue to create collective cultural experiences.

Knight Foundation has supported the Philadelphia Museum of Art for more than four decades, most recently with generous grant for *Inside Out* and for the 2012–13 exhibition *Dancing around the Bride: Cage, Cunningham, Johns, Rauschenberg, and Duchamp*.

Works on view

Media (Delaware County, PA)

Mary Cassatt, *Mother and Child* (1908)

Marc Chagall, *Half-Past Three (The Poet)* (1911)

Juan Gris, *Man in a Café* (1912)

Vasily Kandinsky, *Little Painting with Yellow (Improvisation)* (1914)

Paul Klee, *Fish Magic* (1925)

Claude Monet, *The Japanese Footbridge and the Water Lily Pool, Giverny* (1899)

Thomas Moran, *Grand Canyon of the Colorado River* (1892 and 1908)

Pablo Picasso, *Self-Portrait with Palette* (1906)

Henri Rousseau, *Carnival Evening* (1886)

Henry Ossawa Tanner, *The Annunciation* (1898)

Unknown (made in Korea), *Lotus* (19th century; Joseon Dynasty, 1392–1910)

Unknown (made in India; attributed to Nihal Chand), *Krishna and Radha* (about 1750)

Haddonfield (Camden County, NJ)

Constantin Brancusi, *The Kiss* (1916)

Paul Cézanne, *Mont Sainte-Victoire*, 1902–4

Frederic Edwin Church, *Pichincha* (1867)

Simon Jacobsz. de Vlieger, *Marine* (about 1652–53)

Daniel Garber, *Tanis* (1915)

Jacob Lawrence, *The Libraries Are Appreciated* (1943)

Sir Frederic Leighton, *Portrait of a Roman Lady (La Nanna)* (1859)

Joan Miró, *Dog Barking at the Moon* (1926)

Claude Monet, *Poplars on the Bank of the Epte River* (1891)

Georgia O'Keeffe, *Two Calla Lilies on Pink* (1928)

Unknown (made in France), *Rondel Depicting Holofernes's Army Crossing the Euphrates River* (1246–48)

Newtown (Bucks County, PA)

Marcel Duchamp, *Nude Descending a Staircase (No. 2)* (1912)

Edward Hicks, *Noah's Ark* (1846)

Winslow Homer, *The Life Line* (1884)

Jean-Antoine Houdon, *Bust of Benjamin Franklin (1706–1790)* (1779)

Édouard Manet, *Le Bon Bock* (1873)

Charles Willson Peale, *Portrait of Yarrow Mamout (Muhammad Yaro)* (1819)

Sir Joshua Reynolds, *Portrait of Master Bunbury* (1780–81)

Sarah Mary Taylor, *"Hands" Quilt* (Winter 1980)

Henri de Toulouse-Lautrec, *At the Moulin Rouge: The Dance* (1890)

Joseph Mallord William Turner, *The Burning of the Houses of Lords and Commons, October 16, 1834* (1834–35)

East Passyunk (South Philadelphia)

Canaletto, *The Bucintoro at the Molo on Ascension Day* (about 1745)
Eduard Charlemont, *The Moorish Chief* (1878)
Paul Gauguin, *The Sacred Mountain (Parahi Te Marae)* (1892)
Marsden Hartley, *Painting No. 4 (A Black Horse)* (1915)
Willem Claesz. Heda, *Still Life with a Ham and a Roemer* (about 1631–34)
Claude Monet, *Manne-Porte, Étretat* (1885)
Rubens Peale, *From Nature in the Garden* (1856)
Robert Rauschenberg, *Estate* (1963)
Pierre-Auguste Renoir, *Girl in a Red Ruff* (about 1896)
William Trost Richards, *Newport Coast* (1902)
Diego Rivera, *Sugar Cane* (1931)

Chestnut Hill & Mt. Airy (Northwest Philadelphia)

Sir Lawrence Alma-Tadema, *A Reading from Homer* (1885)
Moe Brooker, *Present Futures* (2006)
John Constable, *Sketch for "A Boat Passing a Lock"* (1822–24)
Beauford Delaney, *Portrait of James Baldwin* (1945)
Thomas Eakins, *Sailboats Racing on the Delaware* (1874)
Daniel Garber, *Quarry, Evening* (1913)
Kano Hōgai, *Two Dragons [in Clouds]* (1885)
František Kupka, *Disks of Newton (Study for "Fugure in Two Colors")* (1912)
Joan Miró, *Horse, Pipe, and Red Flower* (1920)
Pierre-Auguste Renoir, *Portrait of Mademoiselle Legrand* (1875)
Rebecca Scattergood Savery, *Sunburst Quilt* (1839)
Unknown (made in Central Tibet), *Four Hevajra Mandalas of the Vajravali Cycle* (early 15th century)
Vincent van Gogh, *Sunflowers* (1888 or 1889)
Andy Warhol, *Jackie (Four Jackies) (Portraits of Mrs. Jacqueline Kennedy)* (1964)
Grant Wood, *Plowing* (1936)
Andrew Newell Wyeth, *Groundhog Day* (1959)

The Philadelphia Museum of Art is Philadelphia's art museum. We are a landmark building. A world-renowned collection. A place that welcomes everyone. We bring the arts to life, inspiring visitors—

through scholarly study and creative play—to discover the spirit of imagination that lies in everyone. We connect people with the arts in rich and varied ways, making the experience of the Museum surprising, lively, and always memorable. We are committed to inviting visitors to see the world—and themselves—anew through the beauty and expressive power of the arts.

For additional press information contact the press office at 215-684-7860 or pressroom@philamuseum.org. For general information, call 215-763-8100 or visit philamuseum.org.